



## Managing intercultural teams and issues

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By Sandra Bosnic

GRIN Verlag GmbH Sep 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2014 in the subject Business economics - Business Management, Corporate Governance, grade: 1,3, Ingolstadt university of applied sciences, language: English, abstract: I learned how to deal with different types of cultures and how to behave in various situations. I got to know the correspondence between needs and languages. The four types of language are: -Value(s) - Structure(d) -Relation(s) -Idea(s). Every type of them has different needs, for example the value-type is looking for esteem, which means he needs acknowledgement and respect for his actions more than other types would need it. The idea-type wants to have attentions and is a creative person, they want to play and to try new things. The relation-type needs affection and reassurance for his / her doings and loves to have contact with others. Last but not least the structured-type is happy to have methods, processes and knowledge which he / she needs to follow. This type wants conformation for that. If people don't get satisfaction for their individual physical needs they get less motivated and...



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