

## The Movie Business Book, Third Edition

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### Reviews

*This book is really gripping and fascinating. Of course, it is actually play, nonetheless an interesting and amazing literature. You will not feel monotony at anytime of the time (that's what catalogs are for about if you request me).* (Delbert Gleason)

### THE MOVIE BUSINESS BOOK, THIRD EDITION

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Touchstone. Paperback. Book Condition: New. Paperback. 576 pages. Dimensions: 9.0in. x 6.1in. x 1.5in.Drawing from a variety of experts in an industry that has seen major technological advances since the second edition, The Movie Business Book, Third Edition, offers the most comprehensive, authoritative overview of this fascinating, global business. A must-read for industry newcomers, film students and movie buffs, this new edition features key movers and shakers, such as Tom Rothman, chairman of Fox Filmed Entertainment; Michael Grillo, head of Feature Film Production at DreamWorks SKG; Sydney Pollack; Mel Brooks; and many others. A definitive sourcebook, it covers nuts-and-bolts details about financing, revenue streams, marketing, DVDs, globalization, the Internet and new technologies. All of this -- and more -- is detailed in this new edition of the classic Movie Business Book. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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