



Ten Action Items for Winning Companies: Business Person's Handbook (Paperback)

By MR R Craig Palubiak

Optim Consulting Group, United States, 2011. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.The Business Person's Handbook consists of a series of practical tips which address real world issues facing today's business person. The purpose is to provide concise, yet thought-provoking perspectives that will lead to timely, positive solutions for you and your team. TIPS Goal Setting - Company verses Personal! Corporate Mission - Why Have One? Employee Partnership - What is the Benefit? Employee Feedback - A Direct Link! The Height of Ingratitude - The Customer! Learn to Read the Need - Equals Dollars! Competitive Intelligence - Your Enemies! Business Growth Strategies - The Approach! Product Offering - Where to Start? CUSTOMERization - Customer Selection! Business Leaders Praise - Ten Action Items for Winning Companies Palubiak touches on all the necessary ingredients for long-term corporate success. He cuts through the clutter and focuses on the essentials that really matter. Jim Weddle - Managing Partner of Edward Jones Investment Firm - I've read dozens of business books from some of the most revered business leaders and 10 Actions for Winning Firms provides very clear, simple and...



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Reviews

This sort of book is every little thing and made me searching ahead and more. Sure, it is actually play, nonetheless an amazing and interesting literature. You won't feel monotony at whenever you want of the time (that's what catalogs are for relating to in the event you ask me).

-- **Gavin Bosco IV**

Unquestionably, this is the greatest operate by any article writer. I could comprehend everything out of this written ebook. Your way of life span will be transform as soon as you total reading this book.

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